



MARIA OSWALT

EDUCATION

B.A. in Studio Art
The University of Alabama
Minors: Advertising, Math
GPA: 4.0
Graduation: May 2017

SKILLS

Adobe After Effects
Adobe Audition
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Premiere Pro
Copy editing
Copywriting
Layout design
Logo design
Social media management
Traditional Art Media
Video editing
Web design
Wix
Wordpress

CONTACT

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PROFESSIONAL EXPERIENCE

Director of Creative Projects, Rehumanize International (Sept. 2018–Present)

Previous position: Layout Editor for *Life Matters Journal* (May 2015–Sept. 2018)

- › Produce eye-catching graphics for Rehumanize International social media and website
- › Film, edit, and animate videos for Rehumanize International Youtube channels
- › Photograph events and edit photos for social media
- › Collaborate with Director of Communications to create social media plans
- › Record and edit audio for the Rehumanize Podcast
- › Create attractive merchandise (buttons, shirts, stickers, etc.) for the webstore
- › Design print materials like pamphlets, info cards, banners, and conference programs
- › Write copy for print materials, magazine issues, and blogposts as needed
- › Arrange layouts for issues of *Life Matters Journal* and prepare for print
- › Direct the judging panel for the Pro-Life Women's Conference Art Show
- › Coordinate the *Create | Encounter* art competition
- › Update the Rehumanize International website via Wix
- › Attend rallies and events, occasionally tabling at events

Creative Director, Alice Magazine (Aug. 2015–Apr. 2017)

- › Crafted layout designs for the print magazine and digital designs for social media
- › Worked closely with editors, writers, photographers, and other *Alice* staff members
- › Managed a small team of graphic designers during production
- › Prepared all magazine files for print
- › Edited body copy and photos as necessary

Creative Director, Mosaic Magazine (Oct. 2013–Apr. 2017)

- › Managed team of designers, most of whom had little to no previous design experience
- › Compiled all designs and prepared files for print
- › Attended two College Media Association (CMA) conferences

Lead Graphic Designer, The Crimson White (Aug. 2014–Apr. 2017)

- › Experienced fast-paced environment at *The Crimson White*
- › Designed layouts for *The Crimson White* newspaper and *Gameday Magazine*
- › Served as Magazine Creative Director of *Gameday Magazine*
- › Guided design interns and delegated stories

Intern, Creative Campus (Apr. 2014–Apr. 2016)

- › Participated in event planning and budgeting
- › Led the web team in updating the Creative Campus website
- › Designed both print and digital marketing materials
- › Contributed in the branding and development of Tuscaloosa's first eco-friendly music festival, Yellowhammer Festival

Freelance Graphic Designer (2010–Present)

- › Assisted PeraltaPro Lighting Direction with several projects, including Bon Jovi's What About Now tour and Cafe Tacvba's 2017 tour
- › Designed CD packaging for singer-songwriter Rachel Wammack's albums *Lavender* and *Pass it On*
- › Drafted logos and revitalized branding for a wide variety of organizations

SPEAKING ENGAGEMENTS

- › Presented on the Consistent Life Ethic at Chatham University, Feb. 21, 2019
- › Led session on the role of art in activism at the Rehumanize Conference, Oct. 14, 2018
- › Spoke about creative direction and college magazines at the 2016 and 2017 springtime College Media Association conferences